



PO BOX 364433  
North Las Vegas NV 89036  
855-966-LGBT

Greetings!

I would like to invite you to become a sponsor of Equality Nevada, Athlete Equality and GLSEN Southern Nevada. We are all diligently working on bring many different events and community involvement to the community of Nevada that covers equality, diversity and unity to the lesbian, gay, bisexual and transgender community with equal rights, resources and education.

All three organizations are under one office which all work together. It's an opportunity to reach out to the larger community in our area by providing an opportunity for the city to see us, meet us, and (most importantly) get to *know* us as people and neighbors who have many of the same ambitions, troubles, and joys as everyone else. We believe that the best way to advance equality and tolerance of differences is through social interaction and familiarity.

Without your support, the Equality Nevada, Athlete Equality and GLSEN Southern Nevada would not be possible. By being a sponsor of all three organizations is an incredible opportunity to promote your business in front of a large audience. It is an opportunity to let others know of your committed support of the LGBTQ and allied community. We offer tailored sponsorship opportunities to help large and small businesses make a difference. All of the preset packages can be customized to fit your needs, and if you have something else in mind, we'd love to hear from you. No matter what you choose you'll be showing your support for the mission of equality.

Please review our 2019 - 2020 sponsorship opportunities and submit the form to partner with Equality Nevada, Athlete Equality and GLSEN Southern Nevada!

For more information please contact Chris Davin [Chris.Davin@EqualityNV.org](mailto:Chris.Davin@EqualityNV.org) or 855-955-LGBT

**My best regards,**

A handwritten signature in blue ink, appearing to read 'CD' followed by a long horizontal stroke.

**Chris Davin**

**President for Equality Nevada - Non-Profit Organization 501(C)3**

**President for Athlete Equality – Non-Profit Organization 501(C)3**

**Co-Chair for GLSEN Southern Nevada – Non-Profit Organization 501(C)3**

# PRESENTING | PLATINUM

## Sponsor



### Presenting Sponsor - \$25,000 (+)

- Announcement at events throughout the year as a Presenting Sponsor.
- Logo included in flyers when events are posted throughout the year.
- Full Page ad in program guide at annual Gala Equality Nevada.
- Logo Placement on the Sponsor Page of Equality Nevada, Athlete Equality, GLSEN Southern Nevada Website and Facebook with URL redirect.
- Logo on Sponsor banner at all events throughout the year as Presenting Sponsor.
- Ability to place marketing material for distribution at all events and goodie bags during the year.
- 2 Social Media Post each month on Facebook and Twitter.
- Private invitations to donor mixers throughout the year.
- Ten complimentary tickets to Gala events during the year with Reserved Table.
- Logo Placement on Back of Event Shirts.
- Meet and Greet with entertainment at selected events.

### Platinum Sponsor - \$15,000 - \$24,999

- Announcement at events throughout the year as a Platinum Sponsor.
- Logo included in flyers when events are posted throughout the year.
- 1/2 Page ad in program guide at annual Gala Equality Nevada.
- Logo Placement on the Sponsor Page of Equality Nevada, Athlete Equality, GLSEN Southern Nevada Website and Facebook with URL redirect.
- Logo on Sponsor banner at all events throughout the year as Platinum Sponsor.
- Ability to place marketing material for distribution at all events and goodie bags during the year.
- 1 Social Media Post each month on Facebook and Twitter.
- Private invitations to donor mixers throughout the year.
- Eight complimentary tickets to Gala events during the year with Reserved Table.
- Logo Placement on Back of Event Shirts.

# GOLD | SILVER

## Sponsor



### Gold Sponsor - \$10,000 - \$14,999

- Announcement at events throughout the year as a Gold Sponsor.
- Logo included in flyers when events are posted throughout the year.
- 1/4 Page ad in program guide at annual Gala Equality Nevada.
- Logo Placement on the Sponsor Page of Equality Nevada, Athlete Equality, GLSEN Southern Nevada Website and Facebook with URL redirect.
- Logo on Sponsor banner at all events throughout the year as Gold Sponsor.
- Ability to place marketing material for distribution at all events and goodie bags during the year.
- 1 Social Media Post each month on Facebook and Twitter.
- Six complimentary tickets to Gala events during the year with Reserved Table.

### Silver Sponsor - \$5,000 - \$9,999

- Announcement at events throughout the year as a Silver Sponsor.
- Logo included in flyers when events are posted throughout the year.
- 1/4 Page ad in program guide at annual Gala Equality Nevada.
- Logo Placement on the Sponsor Page of Equality Nevada, Athlete Equality, GLSEN Southern Nevada Website and Facebook with URL redirect.
- Logo on Sponsor banner at all events throughout the year as Silver Sponsor.
- Ability to place marketing material for distribution at all events and goodie bags during the year.
- 1 Social Media Post each other month on Facebook and Twitter.
- Four complimentary tickets to Gala events during the year.

# BRONZE | MEDIA

## Sponsor



### Bronze Sponsor - \$500 - \$4,999

- Announcement at events throughout the year as a Bronze Sponsor.
- Logo included in flyers when events are posted throughout the year.
- Logo in program guide at annual Gala Equality Nevada.
- Logo Placement on the Sponsor Page of Equality Nevada, Athlete Equality, GLSEN Southern Nevada Website and Facebook with URL redirect.
- Logo on Sponsor banner at all events throughout the year as Bronze Sponsor.
- 1 Social Media Post each other month on Facebook and Twitter.
- 50% off tickets to Gala events during the year.

### Media Sponsor Levels

Media Sponsorship levels are valued based on the media coverage offered during the year. List below are our sponsorship levels:

### Gold Sponsor - \$15,000 - (+)

- Placement of publication at events.
- Logo included in flyers when events are posted throughout the year
- Announcement at events as a Gold Sponsor
- Full page ad in program guide during the year.

### Silver Sponsor - \$7,500 - \$14,999

- Placement of publication at events.
- Logo included in flyers when events are posted throughout the year
- Announcement at events as a Silver Sponsor
- 1/2 page ad in program guide during the year.

### Bronze Sponsor - \$7,499 - Under

- Logo included in flyers when events are posted throughout the year
- Announcement at events as a Bronze Sponsor
- 1/4 page ad in program guide during the year.

# IN-KIND DONATION

## Sponsor



### Gala Gift Bag Item

- Included a promotion item or flyer in all Gift Bags.
- Sponsor will have recognition on our website, social media and promotional item in the gift bag.

### Raffle / Silent Auction

- During events we have a silent auction table, we encourage all Sponsors and Donors to showcase something from their business. Great time to show support and let others know what your business has to offer.

### Rental Supplies

- Sponsor to provide needed items to help with our events. Items include lighting, staging, sound equipment, tables, chairs, table shirting.
- Sponsor will have recognition on our website, social media and can post up to 4 digital banners at the event

### Hotel Sponsor

- Sponsor to provide a discounted room rate for attendees during our Gala event during the year.
- Sponsor to provide 10 regular hotel room nights and 2 suite nights during the year. (Exact dates of check-in and check-out will be determined at a later date)
- Sponsor will have recognition as the host hotel during events, including logo and branding in flyers and ads with 4 digital banner placements at events.



# DEADLINES

## 2019-2020 Sponsorship



### Deadlines - 2019 -2020 Sponsorships

Please complete the Sponsorship Agreement form and return posted marked by **November 31, 2019**.

If paying by check, please make checks payable to Equality Nevada.

Send Sponsorship Agreement form to:

**Equality Nevada**  
**PO BOX 364433**  
**North Las Vegas, NV 89115**

Once we receive your Sponsorship Agreement we will contact you to confirm all the information that was provided on the form.

Logo's and Artwork should be in JPG or PDF format with a 300dpi resolution. Our art department will reach out to you with the size and dimensions that will be needed for your Logo and/or Artwork.

All Logo's and Artwork can be emailed to [Info@EqualityNV.org](mailto:Info@EqualityNV.org)



# SPONSORSHIP ENROLLMENT FORM



Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Website: \_\_\_\_\_

## Payment Information

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVC: \_\_\_\_\_

Name on card: \_\_\_\_\_

Full Address (if different):  
\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Total Amount: \$ \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## Level: (Please Circle):

- Presenting \$25,000 (+)
- Platinum \$15,000 - \$24,999
- Gold \$10,000 - \$14,999
- Silver \$5,000 - \$9,999
- Bronze \$500 - \$4999

## Media Sponsor

- Gold \$15,000 (+)
- Silver \$7,500 - \$14,999
- Bronze < \$7,499

## Charge sponsorship to:

- American Express
- Discover
- Mastercard
- Visa
- Please Invoice
- Check Enclosed

**Check payments can be sent to:** Equality Nevada,  
PO BOX 364433, North Las Vegas, NV 89036