



6250 S Mountain Vista St, Suite L-5  
Henderson, NV 89014  
Info@HendersonEqualityCenter.org  
855-966-LGBT

I would like to take this opportunity to invite your company to become a sponsor of Henderson Equality Center and Equality Nevada. Together both organizations are diligently working on bringing many different events that promote and develop community involvement to the state of Nevada which creates opportunities for equality, diversity and unity for the lesbian, gay, bisexual and transgender community through education, training resources and community engagement.

Both organizations are located together in one office which allows them to work together in tandem to achieve maximum impact for the community. It's an opportunity to reach out to the straight community in our city by providing an opportunity for the people to see us, meet us, and (most importantly) get to know us as people and neighbors who have many of the same ambitions, troubles, and joys as everyone else. We believe that the best way to advance equality and tolerance of differences is through social interaction and familiarity by changing hearts and minds.

Henderson Equality Center, a community supported organization to engage, empower, enrich and advance the gay, lesbian, bisexual, transgender, allies and queer community of Henderson, NV. A center of resources and opportunities to promote visibility, understanding and equality within the LGBTQ communities and the community at large. Henderson Equality Center will work toward these goals through education, social support, networking and advocacy.

Equality Nevada serves to advocate and educate fair treatment of and equal opportunity for all Nevadans regardless of their sexual orientation or gender identity and expression, we build partnerships with other local LGBTQ organizations to achieve this goal while building a political and social voice to represent all members of the LGBTQ community. We work on electing fair minded candidates who will serve the needs of our diverse community.

Without your support, Henderson Equality Center and Equality Nevada, would not be possible. By being a sponsor of both organizations is an incredible opportunity to promote your business in front of a large audience and provide an opportunity to demonstrate your committed support of the LGBTQ community and its allies. We offer tailored sponsorship opportunities to help large and small businesses make a difference. Our preset packages can be customized to fit your needs, and if you have something else in mind, we'd love to hear from you. No matter what you choose you'll be showing your support for the mission of equality.

For more information please contact Chris Davin [Chris.Davin@HendersonEqualityCenter.org](mailto:Chris.Davin@HendersonEqualityCenter.org) or 855-955-LGBT

My best regards,

Chris Davin

**Executive Director for Henderson Equality Center - Non-Profit Organization 501(C)3**  
**President for Equality Nevada – Non-Profit Organization 501(C)3**

# PRESENTING | PLATINUM SPONSOR



## Presenting Sponsor - \$25,000 (+)

- Announcement at events throughout the year as a Presenting Sponsor.
- Logo included in flyers when events are posted throughout the year.
- Full Page ad in Bi-Monthly Equality Nevada Magazine.
- Logo Placement on the Sponsor Page of Henderson Equality Center and Equality Nevada, Website and Facebook with URL redirect.
- Logo on Sponsor banner at all events throughout the year as Presenting Sponsor.
- Ability to place marketing material for distribution at all events and goodie bags during the year.
- 2 Social Media Post each month on Facebook and Twitter.
- Private invitations to donor mixers throughout the year.
- Ten complimentary tickets to Gala events during the year with Reserved Table.
- Logo Placement on Back of Event Shirts.
- Meet and Greet with entertainment at selected events.

## Platinum Sponsor - \$15,000 - \$24,999

- Announcement at events throughout the year as a Platinum Sponsor.
- Logo included in flyers when events are posted throughout the year.
- 1/2 Page ad in Bi-Monthly Equality Nevada Magazine.
- Logo Placement on the Sponsor Page of Henderson Equality Center and Equality Nevada, Website and Facebook with URL redirect.
- Logo on Sponsor banner at all events throughout the year as Platinum Sponsor.
- Ability to place marketing material for distribution at all events and goodie bags during the year.
- 1 Social Media Post each month on Facebook and Twitter.
- Private invitations to donor mixers throughout the year.
- Eight complimentary tickets to Gala events during the year with Reserved Table.
- Logo Placement on Back of Event Shirts.

# GOLD | SILVER SPONSOR



## Gold Sponsor - \$10,000 - \$14,999

- Announcement at events throughout the year as a Gold Sponsor.
- Logo included in flyers when events are posted throughout the year.
- 1/4 Page ad in Bi-Monthly Equality Nevada Magazine.
- Logo Placement on the Sponsor Page of Henderson Equality Center and Equality Nevada, Website and Facebook with URL redirect.
- Logo on Sponsor banner at all events throughout the year as Gold Sponsor.
- Ability to place marketing material for distribution at all events and goodie bags during the year.
- 1 Social Media Post each month on Facebook and Twitter.
- Six complimentary tickets to Gala events during the year with Reserved Table.

## Silver Sponsor - \$5,000 - \$9,999

- Announcement at events throughout the year as a Silver Sponsor.
- Logo included in flyers when events are posted throughout the year.
- 1/4 Page ad in Bi-Monthly Equality Nevada Magazine.
- Logo Placement on the Sponsor Page of Henderson Equality Center and Equality Nevada, Website and Facebook with URL redirect.
- Logo on Sponsor banner at all events throughout the year as Silver Sponsor.
- Ability to place marketing material for distribution at all events and goodie bags during the year.
- 1 Social Media Post each other month on Facebook and Twitter.
- Four complimentary tickets to Gala events during the year.

# BRONZE | MEDIA SPONSOR



## Bronze Sponsor - \$500 - \$4,999

- Announcement at events throughout the year as a Bronze Sponsor.
- Logo included in flyers when events are posted throughout the year.
- Logo in program guide at annual Gala Equality Nevada.
- Logo Placement on the Sponsor Page of Henderson Equality Center and Equality Nevada, Website and Facebook with URL redirect.
- Logo on Sponsor banner at all events throughout the year as Bronze Sponsor.
- 1 Social Media Post each other month on Facebook and Twitter.
- 50% off tickets to Gala events during the year.

## Media Sponsor Levels

Media Sponsorship levels are valued based on the media coverage offered during the year. List below are our sponsorship levels:

## Gold Sponsor - \$15,000 - (+)

- Placement of publication at events.
- Logo included in flyers when events are posted throughout the year
- Announcement at events as a Gold Sponsor
- Full page ad in program guide during the year.

## Silver Sponsor - \$7,500 - \$14,999

- Placement of publication at events.
- Logo included in flyers when events are posted throughout the year
- Announcement at events as a Silver Sponsor
- 1/2 page ad in Bi-Monthly Equality Nevada Magazine.

## Bronze Sponsor - \$7,499 - Under

- Logo included in flyers when events are posted throughout the year
- Announcement at events as a Bronze Sponsor
- 1/4 page ad in Bi-Monthly Equality Nevada Magazine.



# IN-KIND DONATION SPONSOR



## Gala Gift Bag Item

- Included a promotion item or flyer in all Gift Bags.
- Sponsor will have recognition on our website, social media and promotional item in the gift bag.

## Raffle / Silent Auction

- During events we have a silent auction table, we encourage all Sponsors and Donors to showcase something from their business. Great time to show support and let others know what your business has to offer.

## Rental Supplies

- Sponsor to provide needed items to help with our events. Items include lighting, staging, sound equipment, tables, chairs, table shirting.
- Sponsor will have recognition on our website, social media and can post up to 4 digital banners at the event

## Hotel Sponsor

- Sponsor to provide a discounted room rate for attendees during our Gala event during the year.
- Sponsor to provide 10 regular hotel room nights and 2 suite nights during the year. (Exact dates of check-in and check-out will be determined at a later date)
- Sponsor will have recognition as the host hotel during events, including logo and branding in flyers and ads with 4 digital banner placements at events.



# DEADLINES

## 2020-2021 Sponsorship



### Deadlines - 2020-2021 Sponsorships

Please complete the Sponsorship Agreement form and return posted marked by **November 31, 2020**.

If paying by check, please make checks payable to [Henderson Equality Center](#).

Send Sponsorship Agreement form to:

**Henderson Equality Center**  
**6250 S Mountain Vista St, Suite L-5**  
**Henderson, NV 89114**

Once we receive your Sponsorship Agreement we will contact you to confirm all the information that was provided on the form.

Logo's and Artwork should be in JPG or PDF format with a 300dpi resolution. Our art department will reach out to you with the size and dimensions that will be needed for your Logo and/or Artwork.

All Logo's and Artwork can be emailed to [Info@HendersonEqualityCenter.org](mailto:Info@HendersonEqualityCenter.org)



# SPONSORSHIP ENROLLMENT FORM



Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Website: \_\_\_\_\_

## Payment Information

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVC: \_\_\_\_\_

Name on card: \_\_\_\_\_

Full Address (if different):  
\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Total Amount: \$ \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## Level: (Please Circle):

- Presenting \$25,000 (+)
- Platinum \$15,000 - \$24,999
- Gold \$10,000 - \$14,999
- Silver \$5,000 - \$9,999
- Bronze \$500 - \$4,999

## Media Sponsor

- Gold \$15,000 (+)
- Silver \$7,500 - \$14,999
- Bronze < \$7,499

## Allocation % of Sponsorship:

- Henderson Equality Center \_\_\_\_\_%
- Equality Nevada \_\_\_\_\_%
- Scholarship Program \_\_\_\_\_%

**Total: 100%**

## Charge sponsorship to:

- ☐ American Express, Discover, MC, VISA
- ☐ Check Enclosed

**Check payments can be sent to:** Henderson  
Equality Center, 6250 S Mountain Vista St, Suite  
L-5, Henderson, NV 89014